

ORIGINAL ART BY OREN SHERMAN



# NEW YORK ART DECO WEEK & 8TH WORLD CONGRESS ON ART DECO 2005 PROGRAM ADVERTISING RATES AND AGREEMENT FORM

**CIRCULATION:** to be distributed free-of-charge to all Art Deco Society of New York and International Coalition of Art Deco Society membership; NYC hotels, art galleries, restaurants, retailers, auction houses and museums.

**PUBLICATION DATE:** 16 May 2005

**FEATURING** Original cover art by renowned American illustrator Oren Sherman.

**ARTWORK AND FULL PAYMENT DEADLINE:** 20 April 2005

**REQUIRED FORMAT:** camera-ready art/repro or electronic files. The ads should be in eps, tiff or pdf (print-ready format), at least 300 dpi at the size they are to be used. CMYK or grayscale for color, no RGB. If 4/color, include matchprint.

**SPACE RESERVATION:** payment for half of ad cost will hold space; balance due with artwork by 4/20 deadline.

Please circle desired size, color or black and white, and cost.

AD SIZE	SIZE (bleed)	COLOR	BLACK & WHITE
Full Inside or back cover	7.5" x 10" (8.75" x 11.25")	\$5,000	\$4,000
Full page	7.5" x 10" (8.75" x 11.25")	\$3,200	\$1,800
Half-page horizontal	7.75" x 4.75" (8.75" x 5.5")	\$1,900	\$1,000
Half-page vertical	3.625" x 10" (4.25" x 11.25")	\$1,900	\$1,000
Quarter Page	3.625" x 4.75" (4.25" x 5.5")	N/A	\$500
Business card	3.25" x 1.75" (3.75" x 2.25")	N/A	\$300

**PLEASE PRINT OR TYPE CLEARLY**

Name \_\_\_\_\_ Date \_\_\_\_\_

Business Name \_\_\_\_\_ Contact Person \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip Code \_\_\_\_\_

Telephone: \_\_\_\_\_ FAX \_\_\_\_\_ E-mail \_\_\_\_\_

Size requested \_\_\_\_\_

Check one:  Color (If 4/color, include matchprint)  Black & White

**TOTAL PAYMENT DUE** \_\_\_\_\_

Credit card # \_\_\_\_\_ Exp. date \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

MAKE ALL CHECKS PAYABLE TO "Art Deco Society World Congress."

**PLEASE CALL OR FAX ADSNY FOR ASSISTANCE.**

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